

Big Data – Challenge or Opportunity

Proven technology provides a roadmap for healthcare

"Harnessing big data across five dimensions of health care could yield nearly one-half trillion dollars' worth of value" ... McKinsey & Company - The 'big data' revolution in healthcare.

Robust & Proven Enterprise Wide Data Management Solutions





Granular /

Hi-Res Data

Real-time

Visibility



Per Hour



Operations

Quality / Safety **Improvement**

Operating Efficiency

Reliable Tech Transfer

Example of Rapid Results and Return on Investment

"GM authoring environment [Mahle solution] was deployed in November, and the dealer diagnostic system was deployed to the 4,300 U.S. Dealers on 12/12/10, achieving a \$2B cost reduction over 3 years."

Steven Hill, NA VP General Motors ... [delivering GM's All Star Performance Award]



30+ OEM Customers

17+ Years Refinement

35+ Language Support

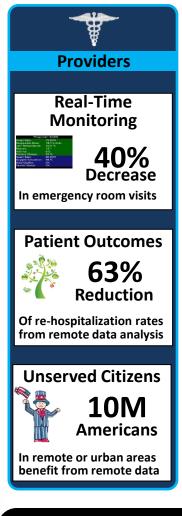






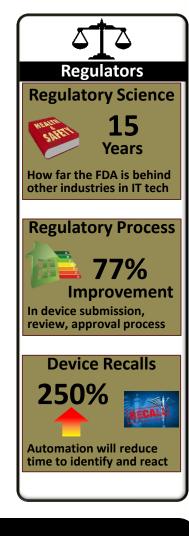


Drive Healthcare Transformation with Proven Data Solutions











"Data is the new oil." – Ann Winblad, Sr. Partner at Hummer-Winblad

Is "Big Data" a challenge



or an opportunity



in your organization?

Learn More:

New Jersey (732) 596-7888 info@med-logiq.com Washington DC (703) 679-8074 DC@med-logiq.com